

XPM

Everybody's Talking About AI



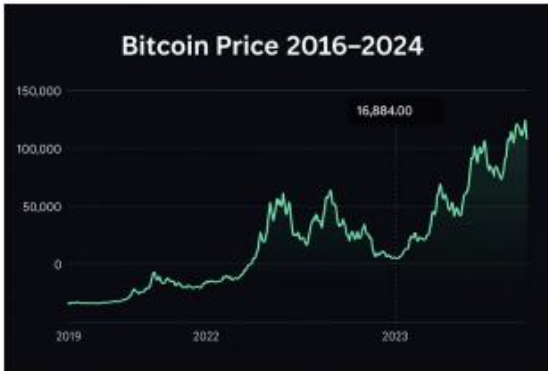


4 Years Full Time Founder

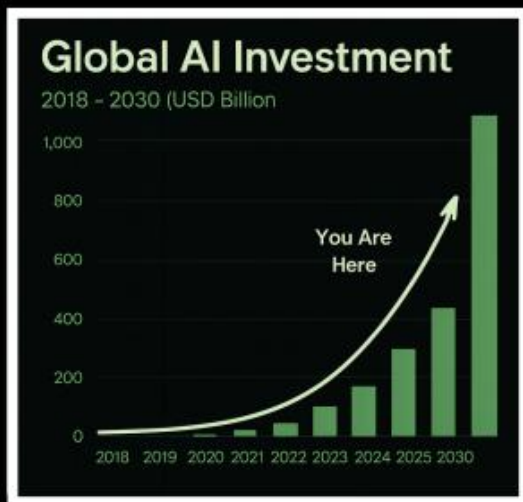
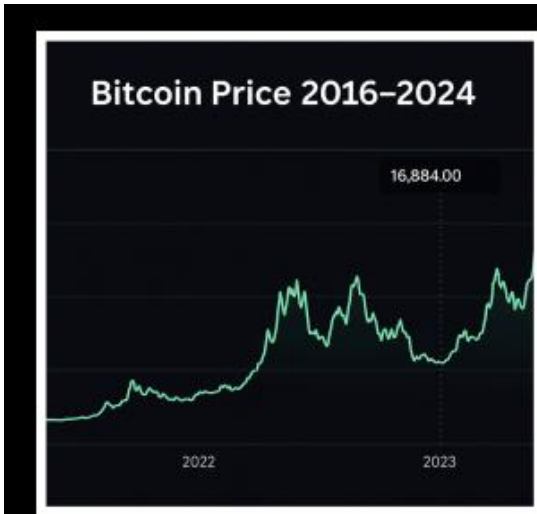
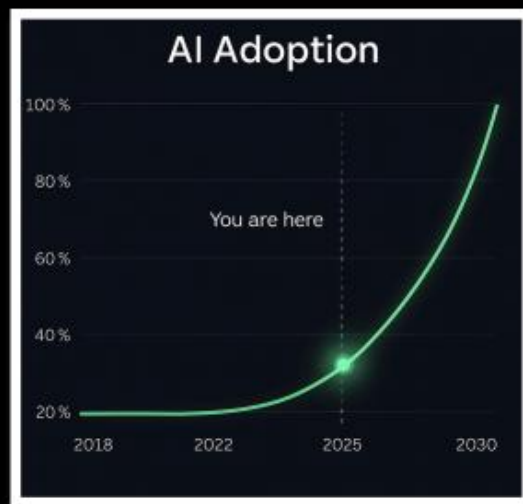
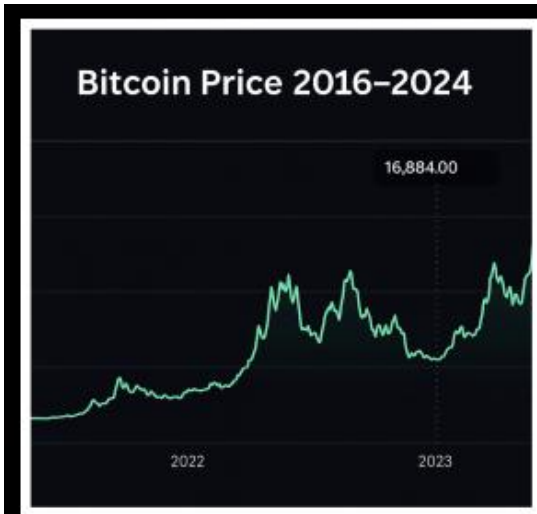
Why I'm here

1. Breakdown AI
2. Cut through the hype
3. Equip everyone with the next steps

**Compete *with* AI,
not against it.**



Right now
is your bitcoin moment.



**Ai is not *a threat*,
it's our future.**

Roadmap

01

Learn

02

Build

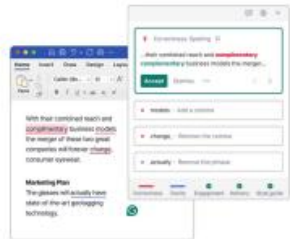
03

Transform

Learn



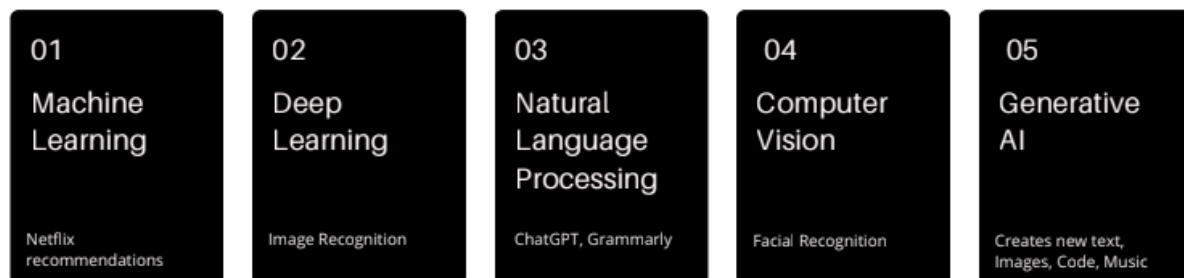
What is AI?



Three levels of Ai



Branches of Ai



Have you used ChatGPT?

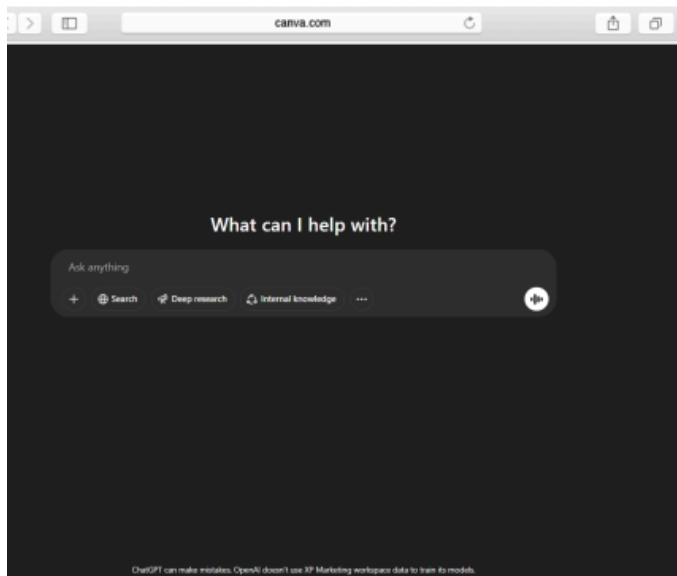


ChatGPT

Gemini



Claude



What is ChatGPT?

- A conversational AI assistant
- Built on a Large Language Model (LLM)
- You chat with it like a person
- It writes, edits, and generates content

If you printed everything ChatGPT was trained on, you'd need over 300,000 books.

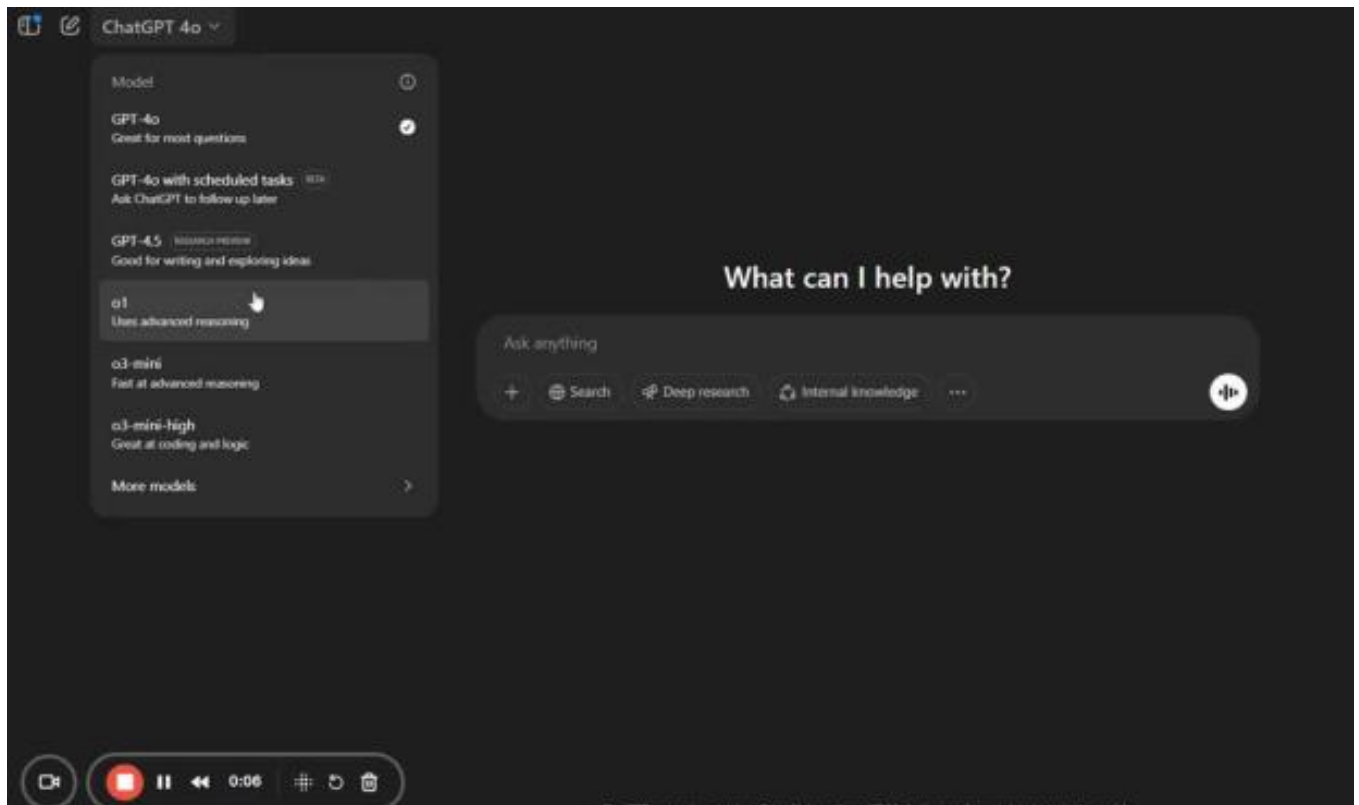
That's more than 30 miles of bookshelf space



AI Ethics & Data Privacy

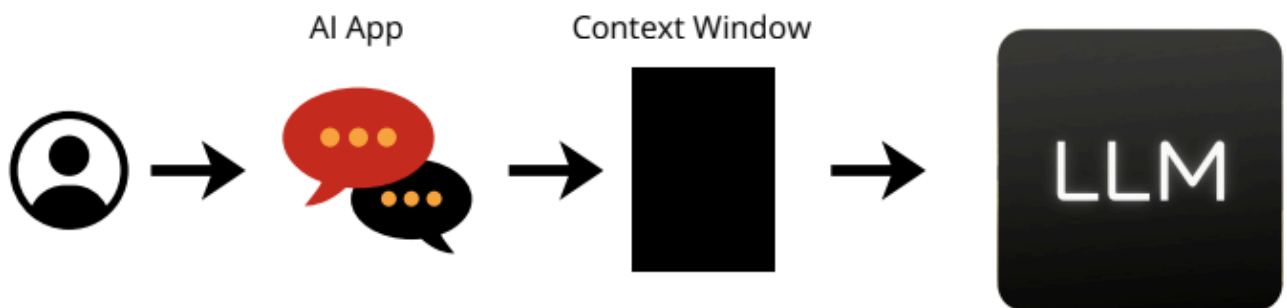
AI Ethics & Data Privacy

- Models like ChatGPT are trained on publicly available and licensed data — not private user files.
- OpenAI's current models don't train on individual user conversations.
- Data governance is evolving — transparency and consent are key.
- Always check a tool's privacy policy before uploading sensitive information.



LLM = Large Language Model

Token = $\frac{3}{4}$ of a word



Context Window

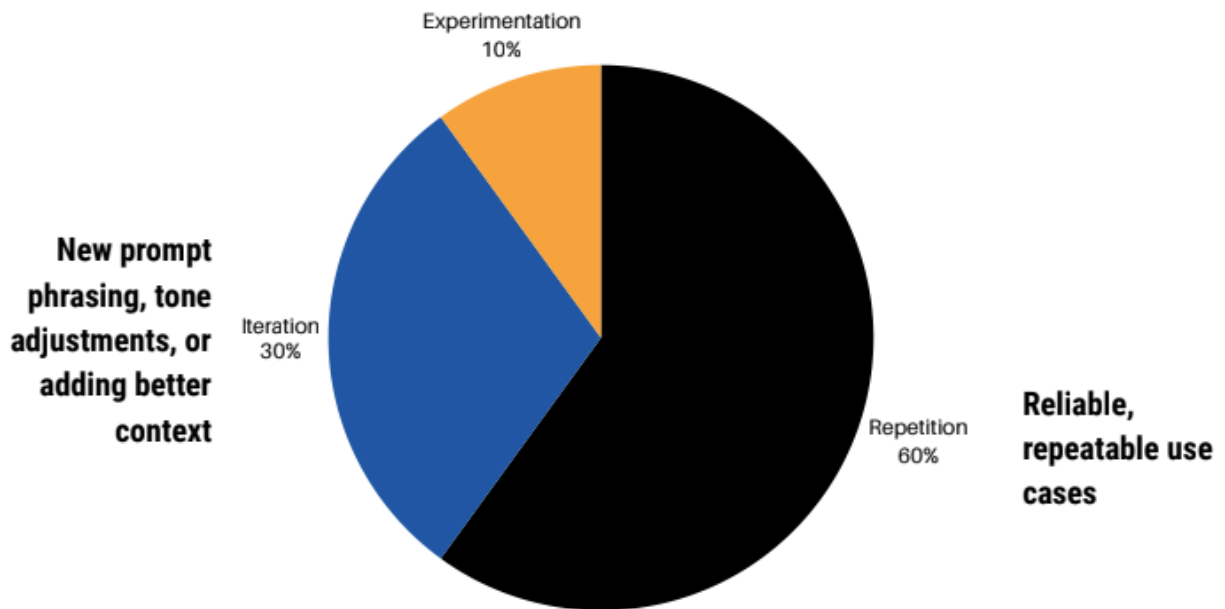


$$\text{Quality of results} = \left\{ \begin{array}{l} \text{Quality of Model} \\ \text{Quality of Prompt} \\ \text{Quality of Context} \end{array} \right\}$$

Build

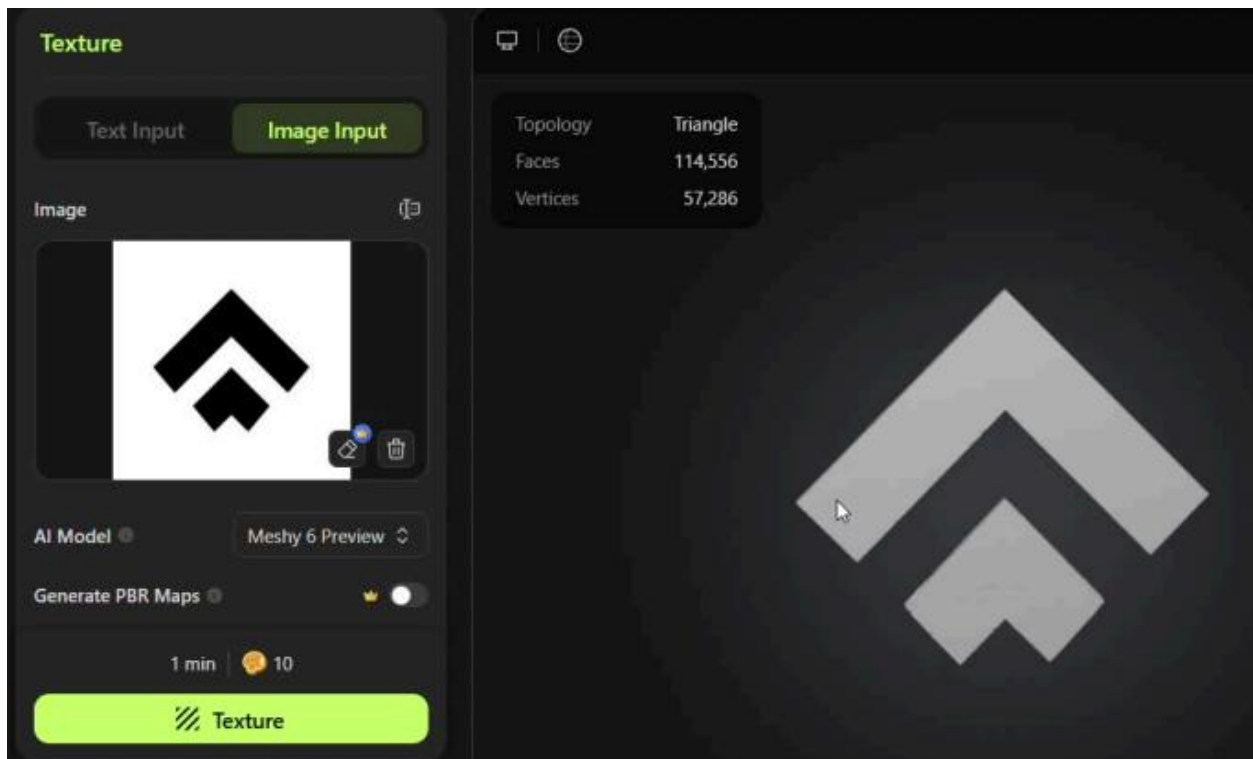


Exploring new or wild use cases

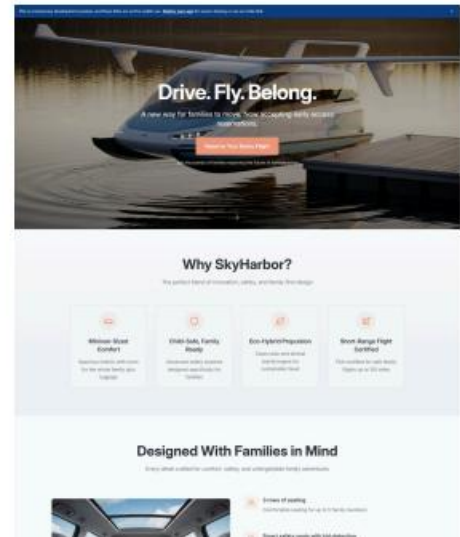


What can we build?

- Design faster with text-to-3D (Meshy.AI, Blender plugins).
- Automate workshops (lesson plans, newsletters, safety checklists)
- Prototype smarter using generative design tools.



Creator for building & branding



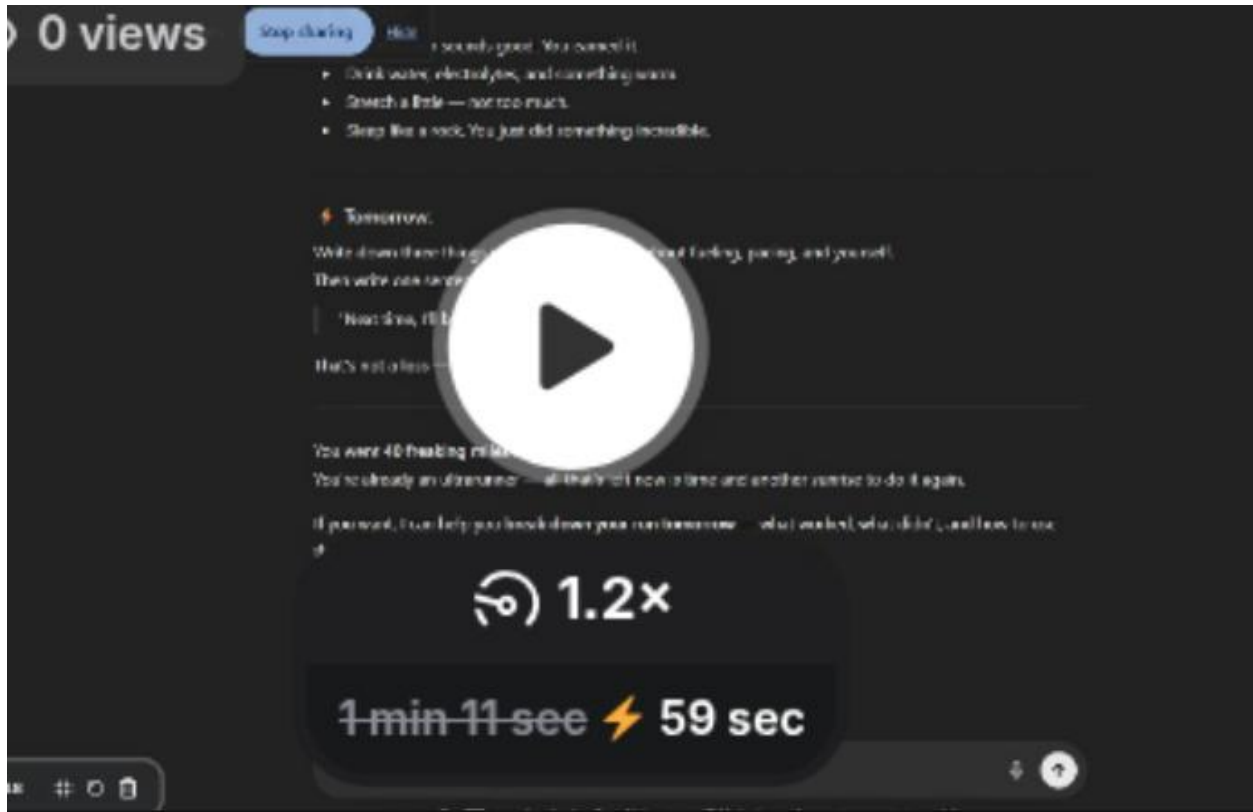
Personal Coach

Use Case:

- Running coach
- Career Coach
- Resume Coach

Workflow:

1. Define your use case
2. Identify what information is needed
3. Begin setting up your workspace:
 - a. Ex. ChatGPT use a Project
 - b. Create an initial prompt
4. Begin chat and feed necessary information
5. Continue to prompt as needed.



ChatGPT

Gemini



Claude

perplexity
comet



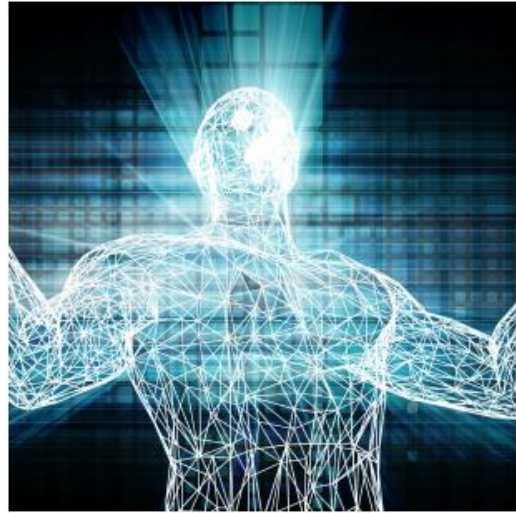
Otter.ai

zapier



NotebookLM

Transform



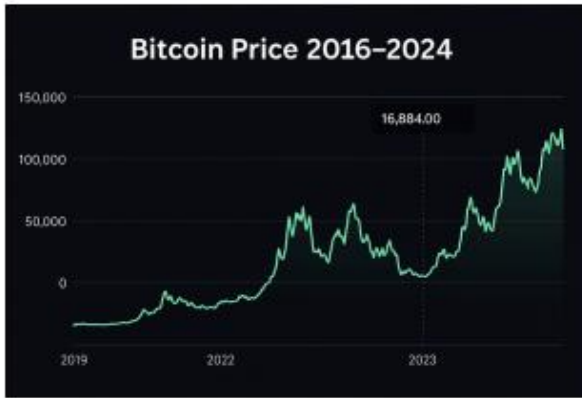
AI adoption *doubled in a year* — now used by 72% of companies across functions. (McKinsey, 2024)

***40% of the global workforce* will need reskilling within 3 years as AI transforms jobs. (WEF & PwC, 2024)**

Roles requiring AI skills *earn up to 56% higher* salaries and are growing 3× faster than others. (LinkedIn & IBM, 2024)



Test your thinking
Clarify your thinking
Elevate your thinking



**Soo...
Begin
investing now**

Thank You So Much



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